

Triad Math, Inc.'s, TMI,

Marketing Plan in a Nutshell 2023

Mission: Deliver an Optimal 21st Century Math Education to any student which will then amplify the student's lifetime possibilities.

Products: TMI's Six Tier Math Program achieves this goal for any USA or English speaking student. TMI's Six Tier Math Program has been proven with several hundred students with testimonials over the past several years.

Market: There are many millions of USA students who will benefit from TMI's products. This Market can be approached with exponential sales and marketing processes and dominated within the next few years

Sales processes: Thanks to several modern technologies TMI is now in a position to create and launch several sales processes which should create exponential growth of TMI sales.

Team: Craig Hane is the founder and current chairman of TMI. TMI has an expanding team conducting the various processes necessary for TMI's growth. In fact, TMI has doubled the size of this team in the last 6 months from five team members to ten team members.

TMI's Market Cap Value: It is very difficult to place a specific market cap value on a very young company like TMI which will succeed with exponential growth, or probably fail without it. TMI is what Peter Thiel defines as a "Zero to One" company. Unicorn or Fail!

If TMI experiences exponential sales growth it will become what is called a Unicorn, a privately held company with a Market Cap over a 1 billion dollars.

For example, when TMI has 1 million students it will be generating approximately \$5 per month per student profit. That would mean \$60,000,000 per year profit for a company that was growing exponentially and rapidly.

Such a company would easily have a market cap well in excess of one billion dollars. And at that point in time, TMI would only be about 5% of what it's ultimate size could be. If and when this happens TMI stock will be worth about \$1,000 or more per share.

Today TMI is selling a relatively small number shares of stock for \$1 per share so that it can accelerate these and other sales processes.

2023 sales processes: TMI has sold most of its products to customers via various affiliate programs. One has brought us several hundred customers over the last several years.

Another has yielded our first Private School. We have devoted our resources to making TMI's Six Tier Program really good. In fact, in recent years we completely adopted several new technologies which now empower TMI to do things impossible even a few years ago. For example, . . .

Thanks to some recent technologies TMI is now able to give away a \$97 gift which is the Tier 1, *Master the TI-30Xa Scientific Calculator* to any student who would like to learn this. Virtually ALL students love it!

We have many rave review testimonials about how this program will help any student improve their math abilities no matter where they're going to school.

You may visit <http://www.triadmthinc.com/free/> to see this. You go give it to some students you know. Prove it to yourself. Or just read the 21 testimonials on this page.

An Affiliate will have an I D attached to that URL so that we can reward the Affiliate with some pre-agreed on reward like a 20% commission on future sales.

So far, our Affiliates have simply been individuals. One has been very successful with and is why TMI is where it is today.

TMI is now going to get large organizations to become affiliates and give away this free \$97 gift to all the students their members know.

For example, we have a new team member to work with Craig to go after churches as affiliates. Simply visit: <http://craighane.com/leader/> to see this.

Many students go ahead and buy various products from TMI once they experience this Tier 1 program. That's when our sales come in.

TMI is going to be able to, for the first time ever, utilize various social media advertising techniques to give away this \$97 gift. This has the potential to be even bigger than our affiliate programs. We have a new Team Member who is expert in this.

Private schools: TMI now is the math program for a private school in Maine, Grace Christian academy. The headmaster and math teacher, Aaron Farley, is giving us incredible reviews and feedback.

A new team member, Steve Fors, is working with Craig to go after other private schools. This has significant potential too.

You may visit: <http://www.triadmthinc.com/school/> to see that opportunity. 2

Your Opportunities: We invite anyone who would like to help students improve their lives, in some cases very dramatically, to help TMI achieve its mission.

The quickest and easiest way is to simply tell everyone you know about the \$97 Free Gift

You can give them this Gift and improve their life by sending them to <http://www.triadmthinc.com/free/>

You could become an Affiliate and earn money doing this if you want to put some effort into it. No Sales, Just give away a valuable \$97 Gift, for Free.

You could become a Meta-affiliate by helping us recruit large organizations to become Affiliates and then both You and the large organization would earn money. But the main goal is always to help students. How about starting with a Church you know. Simply send them to: <http://craighane.com/leader/>

You could become a TMI Investor. There are several ways this can be done for various types of investments. You can earn stock by providing various services or products to TMI or by simply buying some stock for dollars.

What you might want to do, if you don't know anything about TMI, is get some students you know to go try out the \$97 gift so you can see directly from feedback from these students how wonderful it is.

Oh yes, then what can a Student do after Mastering the TI-30Xa Scientific Calculator? Go to: <https://www.triadmthinc.com/practicalmath/>

You may not believe what is now possible! Any Student can Learn Practical Algebra and Geometry and Trigonometry in about One Semester. This helps ANY student in several amazing ways. Especially struggling student.

And, for Students interested in Science or Engineering Tiers 4,5,6 are truly revolutionary as you will learn. Just read my book: *How and Why Public School Math is Destroying the USA*. Get it at Amazon: <https://www.amazon.com/Public-School-Math-Destroying-USA-ebook/dp/B0B4F8MYPW/>

Amazing. Amazon prints and delivers this book to You for only \$4.80. Or you can get a free PDF copy of this and two other books at: <http://craighane.com/book/>

If you want to join TMI and pursuing this mission as a partner or as an investor or in some other way contact Craig Hane by visiting: <https://craighane.com/>

Lot's of free Math Videos there too!

Today Learning and Mastering Math is Easy Peasy!